



# CASE STUDY OF BLOOM BY IMPACT



This Case Study is from "Toolkit on Monitoring and Evaluation of Environmental Peacebuilding 2023"

[m-and-environmentalpeacebuilding.org/toolkit](https://m-and-environmentalpeacebuilding.org/toolkit)



Bloom by IMPACT is an “out-of-the-box” M&E tool for private organizations, community groups, government, donors or regulatory bodies, and producer communities. Bloom supports users in compliance and social impact reporting to easily create an M&E framework, data collection protocol, and expert report aligned with their sourcing standards and compliance or social impact goals.

Bloom draws from a library of internationally-tested indices and common indicator frameworks and has extended them for data collection within local communities and across supply chains. Users can also work with the Bloom team to add regulations, standards, and indicators to the Bloom library. IMPACT, an independent non-profit transforming natural resource management in fragile and at-risk contexts, and first developed the tool in the context of its Just Gold project which, while working to develop a comprehensive approach to responsible gold sourcing in Africa, illuminated the absence of a standard data analysis approach necessary for realizing “development and security outcomes for entire producer communities to advance SDGs”. As a result, Bloom provides a mechanism for everyone to “speak a common data language on responsible sourcing across all projects and supply chains” so users can source responsibly and positively impact their communities.

To use Bloom, users first create a M&E framework and then select whether they would like to focus on sourcing standards and compliance or social impact. Users who select standards and compliance choose their preferred sourcing standard from a list of options and select their objectives to automatically create a framework with metrics aligned to their supply chain risks. Those who choose social impact select their ESG or SDG goals and objectives to create a framework that includes key indicators and objectives associated with their goals.

After an M&E framework is created, users generate a data collection protocol that will provide all information necessary to collect data, including: survey questions, whom to survey, and how. The data collection protocol can be internally and externally shared and can be downloaded or synced with a chosen survey tool. Once data is collected, users upload data to create a report based on their framework’s goals, use expert analysis to complete compliance reporting or understand how to improve practices, and judge their results against national and global benchmarks.

The Bloom by IMPACT is available for demonstrations. Practitioners who are interested in learning more about the tool should contact IMPACT at [info@impacttransform.org](mailto:info@impacttransform.org).

## References

IMPACT. 2022. “Bloom by IMPACT.” IMPACT. <https://impacttransform.org/en/bloom-by-impact/>.

IMPACT, dir. 2022. Bloom by IMPACT - June 2022. <https://www.youtube.com/watch?v=mbiUa1Txjfo>.

## AT A GLANCE

### DESIGN

- Out-of-the-box M&E Tool